

FINANCIAL CONTROLLER PROFESSIONAL CERTIFICATION

(18-19 Jul 2016 | Concorde Hotel, Singapore | 9:00am – 5:00pm)

Challenges Facing Audit Committees, Accounting and Finance Professionals

In today's global marketplace, the roles of chief financial officers (CFOs) and FCs are evolving beyond traditional financial management. CFOs are rising rapidly in the corporate power structure, poised to stand as equals with their chief executive counterparts.

With stakeholders seemingly demanding greater transparency and turnaround time on corporate results, there is an ever increasing needs for CFOs and FCs to develop both a technical and strategic edge to cope with the changing business environment.

NEW CHALLENGES AHEAD

This new area of responsibility is, of course, in addition to the traditional CFO and FC role, managing financial performance. What does it take to step up? What are the unforeseen consequences? Are the experts right in predicting that the CFOs job is now so broad that CFOs will soon have an equal role played by the CEO?

LEARNING AND SHARING WITH PEERS

Using novel interactive training techniques, the workshop intends equipping each of its participants, the very latest in counter-terrorism as well as current threats. It aims at enabling each participant to think and evaluate whether the current methods to prevent terror is sufficient.

The Aventis financial Professional Certification is a 2 Day hands on certification program that focuses on Effective Financial Control and Key Corporate Governance Challenges.



Industry Expert: **Professor Yawar Zueb , CPA Fellow**

Professor Yawar Zueb (Fellow CPA) specializes in Corporate Governance and Financial Management and brings with him over 20 years of professional experience in both public and private sectors in Australia, India, Papua New Guinea and Singapore. Professor Yawar's approach "One of the greatest myths in corporate governance is that narrowness means focus and consistency means stability. I find it immensely rewarding in helping clients find solutions in improving their governance processes, managing risks and developing strategies that not only are tailored to their environment but are also dynamic in giving them assurance in an ever changing business world".

DAY 1 : EFFECTIVE FINANCIAL CONTROL

Effective financial control can improve your financial management by increasing revenue, cutting costs, improving profitability, increasing cash flow and more. Learn about the basic building blocks of financial control. Learn to analyse the financial statements and discover the key metrics for revenue, expenses, profitability, cash flow, assets and liabilities.

- Develop a clear understanding of a the financial management framework
- Understanding financial statements and differentiating between the key components within the financial statements.
- Key metrics for assessing the health of the financial statement.
- Key controls used within the financial management framework
- Red flags to look out for when analysing financial controls
- Fraud risk management in the finance function
- Benefit from the use of a proactive approach to good financial management

DAY 2 : A NEW ERA IN CORPORATE GOVERNANCE

Does "no news" mean good news? Or can we systematically manage governance to ensure there are no unpleasant surprises? Good governance is more than wishful thinking and hoping for the best. Learn about the scope of modern governance, from the boardroom to the service counter. Discover the key elements of a good governance framework applicable to both the public sector and the private sector. Also covered in the program are the roles and responsibilities of key players in a governance framework, techniques to obtain assurance and ways of staying ahead by taking a proactive approach to good governance.

- Develop a clear understanding of a governance framework
- Understanding the roles and responsibilities of key players in the governance framework.
- Learn how to define the scope and scale of governance activities across the organizational spectrum.
- Discover commonly accepted governance standards
- Integrating governance practices into the management cycle
- Techniques to protect your reputation, minimise your liability and promote your credibility
- Benefit from the use of a proactive approach to good governance

Testimonials

"Good content and highly practical knowledge. Good learning experience." **Charith Udayanga, Finance Manager, Transnational Logistics**

"Prof Yawar is a good presenter which make time to answer all my queries, very enriching."
Franklin Chong, Gallery Hotel Finance Controller

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A PRACTITIONER'S APPROACH TO PERFORMANCE AUDITING FOR PUBLIC SECTOR, NGOs and MNCs

Date: 18-19 July 2016 (MON-TUE)

Venue: 100 Orchard Road, Concorde Hotel Singapore

Time: 9.00 am to 5.00 pm

Contact Us:

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1st Participation Details

Name: _____

Organization: _____

Designation: _____

Tel No.: _____

Email: _____

Food Preference: (Vegetarian/Halal/No Preference/ Others: _____)

2nd Participation Details

Name: _____

Organization: _____

Designation: _____

Tel No.: _____

Email: _____

Food Preference: (Vegetarian/Halal/No Preference/ Others: _____)

3rd Participation Details

Name: _____

Organization: _____

Designation: _____

Tel No.: _____

Email: _____

Food Preference: (Vegetarian/Halal/No Preference/ Others: _____)

4th Participation Details

Name: _____

Organization: _____

Designation: _____

Tel No.: _____

Email: _____

Food Preference: (Vegetarian/Halal/No Preference/ Others: _____)

Investment Fee

\$S\$1950 per delegate

\$S\$780 After PIC Grant of 60%

Payment Methods

- By Cheque (For Local Participants Only)
- By Bank Transfer
- By E-Invoice Sub Bu No.

Organization: _____

Address: _____

Contact Person: _____

Designation: _____

Tel No: _____ Fax No: _____ Email: _____

I understand and accept the terms and conditions stated below.

Signature and Date

Company Stamp

Terms and Conditions:

- Registration will only be confirmed upon receipt of the registration form and full payment.
- All cancellation will carry a SGD 200.00 administration fee.
- No refund can be made for cancellation less than 14 days prior to the event date.
- Asia Pacific International Academy, reserves the right to cancel or postpone the course/ seminar due to unforeseen circumstances and also the right to reject any registration. A full refund of the course/seminar fee will be made to you.